

Car sharing: a vital part of city living

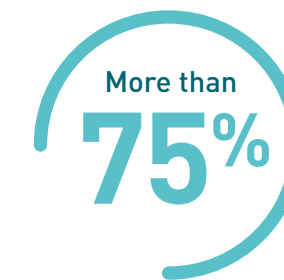
Round-trip car sharing is proven to reduce the number of personally-owned vehicles on city streets, which leads to social and environmental benefits. These benefits include reduced congestion, increased curb space, fewer personal carbon emissions, and fewer vehicle miles traveled.



Zipcar reduces car ownership



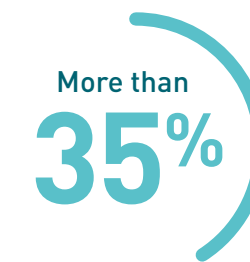
Up to **13** personally-owned cars
are taken off the road
for each Zipcar¹



of Zipcar North America members
do not own or lease a car



of members **postponed**
buying or leasing a car
in 2019 because of Zipcar



of Zipcar North America members
would buy a car if Zipcar disappeared;
14% would buy two or more